

THE CENTRAL ORGAN OF THE CANADIAN PACIFIC RAILWAY'S FAMOUS MILLION-ACRE IRRIGATION BELT

Vol. I, No. 40.

BASSANO, ALBERTA, THURSDAY, JULY 16th, 1914

Page 1

WILL PAY VISIT

TO BASSANO

Irrigation Convention in Calgary in October will Take Special Train to Visit the Big Dam Here.

Calgary, Alta., July 16. — When the International Irrigation Congress meets in Calgary, October 5-10th, this year, the gathering will be a memorable one. It will be the first convention outside the United States, and delegates will be present not only from that country and Canada, but from many foreign countries where irrigation is well developed.

That Calgary is the natural convention city in Canada of this great organization is conceded, as it is the western gateway to the largest single irrigation project on the American continent and the second largest in the world. This season, which is a very favorable one for the irrigation methods of agriculture in Western Canada, the project is in full operation, and those who have settled on the land are experiencing great benefit from the waters which are stored for their use. Many of these are American farmers, who have come to Canada with a thorough knowledge of irrigation methods, and the success they have made of these irrigated areas will be made known to the delegates.

Canadian methods of colonization, which are responsible for the settlement of the American farmers on the land, will be of unusual interest to the visitors from Uncle Sam's land, and a part of the programme of this year will be devoted to the study of colonization methods. From a study of the methods used by Canadians here, benefit may be derived in the endeavor of Uncle Sam to keep his rural citizens at home.

Among the speakers expected at this convention will be Hon. A. A. Jones, assistant secretary of the Interior of the United States, who is well known as the best posted man in his country on the subject of irrigation development.

are agents for all leading lines of automobiles and have in stock the latest Ford cars.

GEM THEATRE

SPECIAL FRIDAY NIGHT

5 Reels 5

NO RAISE IN PRICE

SATURDAY

A TWO-REEL EXTRORDINARY
"Caught in the Cabaret"

The Funniest Thing You Ever Saw

PLEASE TELL US

How the fire department will attend a fire if their equipment is distributed all over town?

Why the police force need the support of the citizens. Did you ever notice their feet?

How we are going to put in water and sewer connections by August 1st, when we haven't got the price of a cigarette?

The difference between the Glenelg Knicker and cantor oil?

Why the manager of the Berkeley is wearing the smile that won't come off?

ROBINSON BACK IN THE HARNESS

W. J. Robinson Opens Up Again for Business—Store Running in Full Blast as of Old

We are pleased to hear that our old friend, W. J. Robinson, hardy entrepreneur, is again to be on the job in Bassano. The business which he formerly managed under the name of The Bassano Hardware Co. has been purchased by Mr. G. D. Padden, who has opened Mr. Robinson's store, and is now in full charge of the store. It is the intention of the owner to clean out the old stock in sixty days to make room for a entirely new line of goods, so that the people of Bassano should be able to pick up some nice snags in hardware during the next two months.

We are all glad to see "Bully" back again and wish him all kinds of success.

C. P. R. GONE IN SHEEP BUSINESS

Put in 5000 Head on Land Near Carleton—Will Clean Up Land and Make Money at Same Time

The Canadian Pacific Railway has seen that Alberta farmers are an example that it might well follow.

Down around Carleton they have many acres of land that have reverted back to them and the last occupants left in a poor condition and at the present time the only harvest that is in sight is many acres of weeds. To clear this land of weeds by means of hiring men means big expenditures and no return as the company decided that they would turn five thousand sheep loose on the land and let them do the weeding and in return for this service they would be shorn and the wool sold at a profit and shortly afterwards the sheep would be sold at auction.

The C. P. R. officials are certainly some good farmers.

See Smith & Cooper now for your Mr. Gurnick repairs and the new "bible" while there are plenty in stock.

Mail Want Ads pay. Try one!

CROPS IN THE BASSANO DISTRICT LOOKING FINE

There is Every Prospect of a Bumper Crop—While the Mixed Farms are Showing up Well—Irrigation Lands Will Give Good Crops for First Year's Farming.

There will be good crops around Bassano in almost every instance this fall and at the present time it looks as if those who went in for mixed farming are going to be more than repaid for their labors. Of course there are some instances in the dry belt where the irrigation system has not reached there will be a slightly smaller crop than in other years, but the crop will not be a failure in those isolated instances by any means. Drying out through the country one is immediately struck by the vast difference between the irrigated and non-irrigated crops. There is the same difference shown in these crops as is shown in the complexion of an invalid and a well healthy person.

The grain crops will be good in almost every instance in the district, sections where irrigation is not required and in the other sections the farmers have gone in mostly for mixed farming and these are also away beyond expectations for first year crops.

Down among the Columbia settlers who arrived here last spring and took up sections of the irrigated land the crops are most promising indeed in the section Mr. Fryberger, who arrived a year ahead

of the settlers, is doing considerable experimenting in various lines.

Mr. Fryberger has a portion of his farm cut up into six acre sections and on these he has alfalfa, sugar beets and various other products. The alfalfa section is about the best that has ever been grown anywhere in Canada and Mr. Fryberger who has put in a lot of extra work on this section is more than satisfied with the result, while his fields of sugar beets are said by some of the experts from the United States to be equal to any ever grown on the other side of the line where the sugar beet industry is one of the largest.

Mr. Fryberger is also experimenting in many other lines and at the present time it looks as if his efforts are going to be crowned with success.

As an evidence of an advanced value of the land under irrigation Mr. Fryberger says that the increase in this year's crop, due to the irrigation, will pay his water tax for several years to come.

With all these things taken into consideration it looks as if the C. P. R. irrigation lands will give good crops and that the town of Bassano will soon be one of the biggest in the west.

NEW C. P. R. ROUND HOUSE FOR BASSANO

C. P. R. Will Have to Build One This Fall to Handle Traffic From This Point

Although nothing has been given out officially from the C. P. R. office there is every likelihood of the company building a large round house here this fall. In fact all the experienced railroaders working about here state that the company will be forced to do something about immediately as the present time they have engines laying all over the yard and no accommodation in the present round house to handle them.

With the opening of the field current out of there will likely be ten or twelve more engines working out of here which will have to be looked after and as the winter will be coming on it will be impossible to have them outside during the time they are not working and at night as they will always have a certain amount of emergency repairing to be done which cannot wait until the engine is taken to Medicine Hat or some other depot.

This then will be another big indication that the town will be almost sure of being both this fall and in the near future likely that the work will be commenced almost immediately.

C. P. R. HELPING SCHOOL DISTRICTS

C. P. R. Lending Money to School Districts that Could Not Meet Expenses.

On account of the interest which it shows in the welfare of settlers in Western Canada, the Canadian Pacific Railway has sometimes been called a "Paternal" corporation. This spirit of helpfulness will appear only the more appropriate when it is learned that the Company, through its Department of Natural Resources at Calgary, has recently advanced over \$10,000 to enable a number of rural school districts which were having difficulty in financing their affairs.

The school districts included are all within the Irrigation Block east of Calgary and the assistance given is in the form of a loan averaging \$1000 each. In those districts, owing to the fact that considerable land was as yet not occupied by resident settlers, it was found that the taxes collected, along with the Government grant, were insufficient to meet the necessary expenditure of the District, and the trustees were confronted with the necessity of closing the schools for lack of funds to keep them open. Although no responsibility in the matter rested upon the Canadian Pacific Railway, with rather than have children in these school districts deprived of educational advantages.

On Thursday evening D. D. G. M. F. R. Muller held an official visit to Bassano Lodge No. 21 I. O. O. F. for the purpose of installing officers for the present term—J. P. G., Bro. Wm. Macpherson, S. G., Bro. J. W. Trevell, V. G., Bro. E. L. Skerrett, Sec. Bro. J. Wilson, Treas. Bro. W. Prosser, Bro. S. G., Bro. W. J. You, L. S. G., Bro. R. T. Gray, Bro. S. S., Bro. J. Allan, L. S. S., Bro. H. Penhale, Warden, Bro. J. Cline, R. S. G., Bro. H. Hanna, L. S. G., Bro. H. S. Johnson, O. G., Bro. J. P. McElroy, Chaplain, Bro. J. S. Barker.

At close of lodge a social evening was spent.

STATUE TO CARNEGIE IN NATIVE CITY UNVEILED.



Photograph of the unveiling of the statue to Andrew Carnegie erected by the citizens of Dunfermline in Scotland, his native city on June 25, 1914. The funds for the statue were secured by popular subscription, and on the pedestal of statue is an inscription which reads: "Andrew Carnegie, born Dunfermline, 25th November, 1835. Having achieved success in business in the United States of America, he devoted his fortune to the good of mankind. This monument is erected by his fellow citizens in grateful appreciation of his many gifts to his native city." Mrs. Henshaw, wife of the provost of Dunfermline, pulled the cord at the unveiling of the statue.

RUMORS DENIED

That the shinglemen purchased rubber boots and coats for the benefit of civic employees.

That the Attorney General's department have ordered the city of Calgary to stop dumping raw sewage in the Bow River.

That Alberman Purcell will introduce a motion at the next meeting of the council to double the salary of the town clerk.

That the C. P. R. will help support the Bassano fire department and police force.

That the Mail will never mention anything more about that street sprinkler. There is always a calm before a storm.

Playfair-Tulloch

A very quiet wedding took place at Knox church, Wednesday afternoon, when Miss Isabelle Playfair and Mr. William S. Playfair, both of Bassano, were married by Rev. J. A. Clark.

A number of friends were present to witness the ceremony.

The bride, who was very pretty in a costume of pale blue with hat to match, and carried white roses, was attended by Mrs. G. B. Clarke, while Mr. Norman Garland acted as best man.

After the ceremony an informal reception was held at the Palliser, Mr. and Mrs. Playfair having later for the coast, where they will spend their honeymoon, residing afterwards in Victoria.

COULDN'T FIND SINGLE KICKER

The Glenelg Knicker Starts Out Again Under the Guts of an Insurance Agent to Knock the Bassano District

The smooth gentleman from Glenelg, who appeared here last spring when the Colorado settlers arrived and endeavored by all means in his power to get them to leave Bassano up and follow him to Glenelg, is out with his little hammer again. Last week he appeared among the settlers at their farms in the guise of an insurance agent and tried the same game again, only after the reception he received on his last attempt, he was not so bold as before, but as one of the settlers said: "had he been disgusted in the skin of a pie I would have recognized him." And it was not long until he was recognized and his little game thwarted.

It was a terrible shock to his greedy spirit to learn that every settler was more than satisfied with his long-continued stay at this is their first year on the new land, and that they would not consider any proposition from him under any conditions.

The settlers are all good business men and they work on the basis that a man who has to knock the other fellow to get business cannot have such a wonderful proposition to offer them and they turn down Mr. Glenelg Knicker down flat.

Those at the head of the Glenelg enterprise would find that they would do more business and that settlers would have more faith in them if they would to these little little details.

Mail Want Ads pay. Try one!

STILES, The Druggist

FREE Palmolive SOAP FREE

INSTALLATION OF OFFICERS

FOR a limited time we are going to give away absolutely FREE three cakes of PALMOLIVE TOILET SOAP, value 45c, with every jar of

Palmolive Cream, Price 50c

or **Palmolive Shampoo, Price 50c**

The **REXALL** Store, The Best Drug Store

OWEN BROS.

PAINTERS AND DECORATORS

WE have been here for four years and if any of our customers are dissatisfied with our past work we will renew it free of charge. . . .

Now is the Best Time to Decorate

NOTICE

Warning To The Public

THE PURCHASING PUBLIC OF BASSANO are warned to be careful in purchasing photograph and flash light pictures from tramp photographers who have no interests in the town and not intending to remain in the town any longer than to make a good haul.

This class of animal may tell you a picture at a slightly reduced price but you are paying a big price in the end for in ninety-nine cases out of a hundred the picture, like his methods of doing business, will not stand the light of day. You are supposed to keep it in a dark room if you want to preserve it.

Of course he will not tell you this as he will not stay in long enough for you to come back at him and force him to make good.

If you really want to have your photos taken see your local photographer who is always in town and to make a living has to work the way he turns out and who is always willing to make good any faulty work that might be turned out.

Patronize Home Industry

BASSANO TRADING CO.

MASTER MECHANIC
UNION MADE
OVERALLS
Regular per garment \$1.40
NOW \$1.10
THE BEST OF THE HIGH GRADES



ANNUAL MID-SUMMER SALE

BEGINS

THURSDAY, JULY 16th



Our stock in Men's, Women's, Misses', Youths' and Children's Shoes has always been one of the best in any country store in the Province and we are going to offer our entire stock at a big reduction. You will be able to save \$1.25 on every pair of Men's or Women's Shoes you buy and a similar proportion on Misses' and Children's.

White Wear
Night Gowns, Princess Slips, Drawers, Corset Covers, Etc.
reg. 1.75 for 1.25
" 1.25 " .90
" .65 " .40
" .40 " .25

Towels
Turkish Towels
reg. .35 each now .25
" .25 " " .20
also various other lines

Corsets
C/c. a la Grace, the most popular corset in Canada
1.25 TO 4.00
20 % Off

House Dresses and Aprons
reg. 2.00 for 1.35
" 1.50 " 1.00
" 1.25 " .90
" 1.00 " .65
Big Bargains

Waists
Ladies' Waists
All 1.50 for 1.00
" 1.25 " .85
" 1.00 " .65

Cushion Tops and Center Pieces
We will give 1-3 off all these lines including floss and lustered cotton to work them with

Hand Bags
All hand bags at half price.

Cretonnes and Scrims
reg. .35 now .25
" .25 " .18
" .20 " .15
" .15 " .12

Crockery
It will be impossible for us to enumerate these articles, we will have a special table and every price will be marked in plain figures. Prices will be nearly cut in half.

Rompers

All lines of children's Rompers
Dresses and Two-Piece Suits will be cleared at reduced prices see them for yourself.

Striking Reductions That Mean Dollars Saved to You

FOLLOWING OUR USUAL CUSTOM WE WILL BEGIN our Summer Sale on Thursday, July 16th, and our patrons know that when we advertise Sale Prices we never disappoint.

It will pay you to visit the store the first day of the sale. Don't wait or you may be disappointed as we have only a limited quantity of many lines and they will be picked up early.

We have not space to enumerate all the bargains but the following will give some suggestion of what you may expect. All goods marked in plain figures. Come early and come often.

Butter Cocks

1 gallon .20
2 " .35
3 " .55
4 " .70
Covers 20c. each

Linoleums and

Oil Cloth
reg 2.50 lengths 1.75
" 1.25 " .90
" .85 " .60

Wall Paper

We have a few patterns of paper left which we will let go at half price.

Toilet Sets

Regular 3.00 now
\$2.00
three colours

Work Gloves

Regular 60c. 75c. 1.00 1.50 and 1.75 Now from
40c. TO \$1.10

Miscellaneous

Articles

Ribbon
Lace
Embroidery
Hair Nets
Suspenders
Hose
Velveteens
Table Linen
Allover Lace
Silk Skirts
Pins

Mens Shirts

We have a large assortment of negligee shirts

Regular 3.50 to clear \$2.50
" 2.50 " " 1.75
" 2.00 " " 1.40
" 1.75 " " 1.25
" 1.50 " " 1.10
" 1.25 " " 90c.
" 1.00 " " 65c.

Blankets

reg 4.00 now **2.90**
" 3.50 " **2.50**
" 2.60 " **1.85**

Bed Spreads

reg 8.50 now **5.50**
" 5.00 " **3.75**
" 3.00 " **2.25**
" 2.50 " **1.90**

Straw Hats

Must Clear SEE THEM

Ties! Ties!!

Both men's and ladies
Regular 75c. now 40c.
" 50c. " 25c.
" 35c. " 20c.

This is the time to buy your ties.

Sheeting

Pillow Cotton

White Cotton

All Reduced

By **25 per Cent.**

Boys' Waists

Kimonas

Combs

Barretts

Dome Fasteners

Fancy Collars

Hand Mirrors

Hats! Hats!!

Men's Felt Hats, the best on the market. The following makes:

Relindo

Faithworth

Battersby

Redmond

Regular 3.00 and 3.60 now

\$2.00

Pants

A fine line of Men's striped pants.

Regular \$5.00 for \$3.50
" 4.00 " 3.00
" 3.50 " 2.75
" 2.50 " 1.75

Collars

All linen collars to clear at
3 for 25c.

Prints
Ginghams
Chambrays
Seer Sucker
Sateens
Towelling
Shirtings

11c
Per Yard

It is impossible to mention everything. Visit the store and see for yourself.
It will pay you.

Sale Begins Thursday, July 16th. Remember the Date
THE BASSANO TRADING CO.

MASTER MECHANIC

OVERALLS

THE BEST OF THE HIGH GRADES

Made in the West
for the needs of
the West.

Every garment a
winner. You can't
buy better.

Give them a trial;
we back them
with money-back
guarantee.

Look for the snug
fitting cinder-
proof collars.

EVERY
GARMENT
GUARANTEED

Sold by

BASSANO TRADING CO.
BASSANO - ALTA.

WESTERN KING MANUFACTURING CO.
WINNIPEG

STROPOS OF CANADIAN NORTH WEST LAND REGULATIONS

THE sole bred of a family, or any male over 17 years of age, who has been a possessor of available Dominion land in Manitoba, Saskatchewan or Alberta. The applicant must appear in person at the Dominion Lands Agency or Sub-Agency for the District. Entry by mail will be made at the office of any agent, on certain conditions, upon submission of the month's evidence, upon and cultivation of the land in each of three years. A homesteader may live on a minimum of 160 acres, on certain conditions. A homesteader is required in every case, except where evidence is performed. In certain districts a homesteader in good standing may receive a contract for 160 acres. A homesteader who has exhausted his homesteaded land and who is unable to acquire more land may take a purchased homestead in certain districts. Price, \$100 per acre. **Price**—Most roads six months in each of three years. 160 acres and erect a house worth \$200.00. The area of cultivation is subject to reduction in case of rough scrubby or stony land. **W. W. COBY**, Deputy of the Minister of the Interior, J. L. Gauthier, publication of this advertisement will be paid for by the Government.

The Bassano Time Table

| GOING WEST | |
|--|---------------|
| No. 12 | 1:00 o'clock |
| No. 1 | 2:55 o'clock |
| No. 3 | 12:10 o'clock |
| No. 15 | 7:40 o'clock |
| No. 545 | 2:20 o'clock |
| (Calgary to Medicine Hat) | |
| GOING EAST | |
| No. 1 | 7:30 o'clock |
| No. 44 | 7:55 o'clock |
| No. 4 | 10:30 o'clock |
| No. 518 | 2:10 o'clock |
| No. 11 | 1:25 o'clock |
| HIBBICA LOCAL | |
| Leaves Tuesdays, Thursdays, and Saturdays at 4:30. | |
| Arrives Mondays, Wednesdays and Fridays at noon. | |
| HUTTON STAGE | |
| For Hutton, Fawn, Ross Lynn, Sunny Nook and Stoughton: Mondays, Wednesdays and Fridays at 4:00 a. m. | |
| DOROTHY STAGE | |
| Wednesdays and Saturdays at 7 a. m. | |

TENDERS WANTED

Tenders will be received at Resident Engineer's office, Medicine Hat, until July 15th-1914 for plowing, grading, from Danmore to Lethbridge, Lethbridge to Cochrane, Cochrane to Ponsonby, Ponsonby to Cochrane, and for clearing and grading from Bassano to Lethbridge and from Lethbridge to Ponsonby.

CANADIAN PACIFIC RAILWAY.

We have some second hand goods and some new in new goods that we are overstocked in and are giving some great bargains.

Business Cards

E. L. SKERRITT

Contractor and Builder
Estimates Given - Plans Prepared
Job Work promptly attended to
Phone 143 Corner 3rd St. and 5th Ave.

B. T. GRAY

General Driver and Embosser
Service Day or Night
Bassano Furniture Store, 5 Ave.

B. C. BROWN

2. S. MAYOR
B.A., LL.B.

Burns & Mayor

Business, Solicitors, Bankers, Etc.
Solicitors for: The Canadian Bank of Commerce, The Union Bank of Canada, Security Trust Company.
MONEY TO LOAN

BASSANO - ALBERTA

FRED OWEN

OWEN BROS.
PAINTERS, SIGN WRITERS And DECORATORS

BASSANO - ALBERTA

Bassano PRESBYTERIAN CHURCH

Services—11 a.m. 7:30 p.m.
Sunday School at 10:00 a.m.

PASTOR - Rev. J. A. CLAXTON

CHURCH OF THE BLESSED VIRGIN

Corner 5th Avenue and 5th Street
Services—11 a.m. 7:30 p.m.
Sunday School at 2:30 p.m.

Rev. J. P. DINGLE - VICAR

Bassano Lodge

No. 55
A. F. & A. M.

Meets Fourth Tuesday of Each Month.
Visiting Brethren always welcome.
W. A. W. Hanes, W. M. R. H. Strathairn, Sec.

BASSANO LODGE No. 59 I.O.O.F.

JAMES B. SCOTT

AGENT
IMPERIAL OIL CO. LTD.
Office At Warehouse
PHONE 127

R. A. BIRD

PHOTOGRAPHY
PORTRAITS, VIEWS,
FLASH WORK AND
AMATEUR
FINISHING

Country Home
Views
a Specialty

Send in Your Films by Mail
and You Will Obtain Just
as Good Service as if You
Called Personally.

R. A. BIRD

Bassano - Alca.

The Bassano

Bakery
Bread Shipped
to All Points
Cake Made To
Your Order

THE BASSANO MAIL

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"Fearless, Free and Fair"

Bassano, Thursday, July 25th, 1914.

THE MAIL BAG

Manitoba knows less now about
who is going to rule it than it did
before the elections.

The way of the booster is hard.
In his last speech before the Mani-
toba elections Sir Rodman Roblin
boasted that there would only be
one Liberal elected in the whole of
Manitoba.

The warning has gone forth that
all persons living on the water lines,
or owners renting property on same
will have to connect up with the
water system on or before the first
day of August, 1914. This has
the plumbers' combine skinned to
a frazzle.

Something went radically wrong
with the running of the oil wells
this month as none of them announce
an oil strike just prior to the 15th
of the month.

Oil or no oil, and Mr. Carr,
notwithstanding the drilling out-
fit has arrived. It is understood
it will be unloaded before it can be
rented.

There will be some hesitating
done in Ottawa now, before there
will be any election announced. The
sulkiness of Manitoba has put a
damper on things.

One class of place that the cost of
living commission had better visit
just now-- the summer resort. By
the way, where is that commission?
It goes not seem to have got in any
of its deadly work yet.

The doughty knights, Sir James
Whitney and Sir Rodman Roblin
are now resting after improving
upon N. W. Rowell and T. C. Nor-
ris that "Many are called but few
are chosen."

Looking into Manitoba from the
fence it looks as if the best that the
Roblin Government can hope for is
a majority of two, and they will
have to take their chances in the
three deferred elections.

Afraid They'll Be Touched

The peddler of western oil stock
has entered the eastern field, not
for the purpose of sharing a good
thing with the people of Ontario,
but because Ontario bears the reputa-
tion of being a fertile field in
which to dispose of "prospects of
any questionable nature." Calgary,
the centre of the Alberta oil boom,
has been lured to the last drop by
promoters of areas of grazing lands
capitalized at hundreds of thousands
of dollars per acre. The prospect
of oil being struck thousands of feet
below the grass roots has induced
the people of the western province
to withdraw their savings from the
local banks and invest them in oil
shares of various companies with
nothing but prospects to offer. The
result is that the savings accounts
in the Calgary banks have been
wiped out, and the "nest egg" of
people has been transferred from
safe-keeping into what can only be
regarded as a hazardous prospect.
Oil has been struck on the Alberta
plains, not in real gusher quantities
however, but in sufficient quantity
to furnish fuel with which the oily
wheels hope to land eastern suckers
of unprincipled promoters of oil
companies have already landed
those nearer home. Investors in
Alberta oil stock may yet reap a
rich harvest. Dollars invested in
oil shares may grow into hundreds,
even thousands. The final prospect
is, however, that for every dollar
that is doubled ten will be lost.
This has been the history of gold
and silver fields, and history will
repeat itself in the oil fields of Al-
berta.—Toronto Telegram.

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